

UNIVERSITÄT
LUZERN



28. September 2024

INSTITUT FÜR SOZIALETHIK ISE

«KÜNSTLICHE INTELLIGENZ» UND ETHIK

HERBSTTAGUNG DES VSV

PROF. DR. PETER G. KIRCHSCHLÄGER

[WWW.LINKEDIN.COM/IN/PETER-G-
KIRCHSCHLAEGER](https://www.linkedin.com/in/peter-g-kirchschlaeger)

Peter G Kirchschräger: Digitale Transformation und Ethik.

Nomos: Baden-Baden 2024. CHF 46.-

“If there was one book I would recommend to any Tech entrepreneur these days, it is this book.” **Pascal Kaufmann, Neuroscientist and Co-Founder of the Software Company Starmind**

“This book is about fundamental, yet rarely addressed, aspects of the digital journey – ethics and values. Highly valuable for anyone who ambitions to have a positive impact with technology.” **Silvio Napoli, Chairman of Schindler Group**

“Digital Transformation and Ethics’ is a valuable overview of ethical issues in artificial intelligence, their impact on our daily lives and importance for future applications. With this timely analysis, Peter G Kirchschräger highlights fundamental questions pertaining to our relationship with technology and its impact on justice, freedom, and human rights.”

Ai Weiwei, Artist

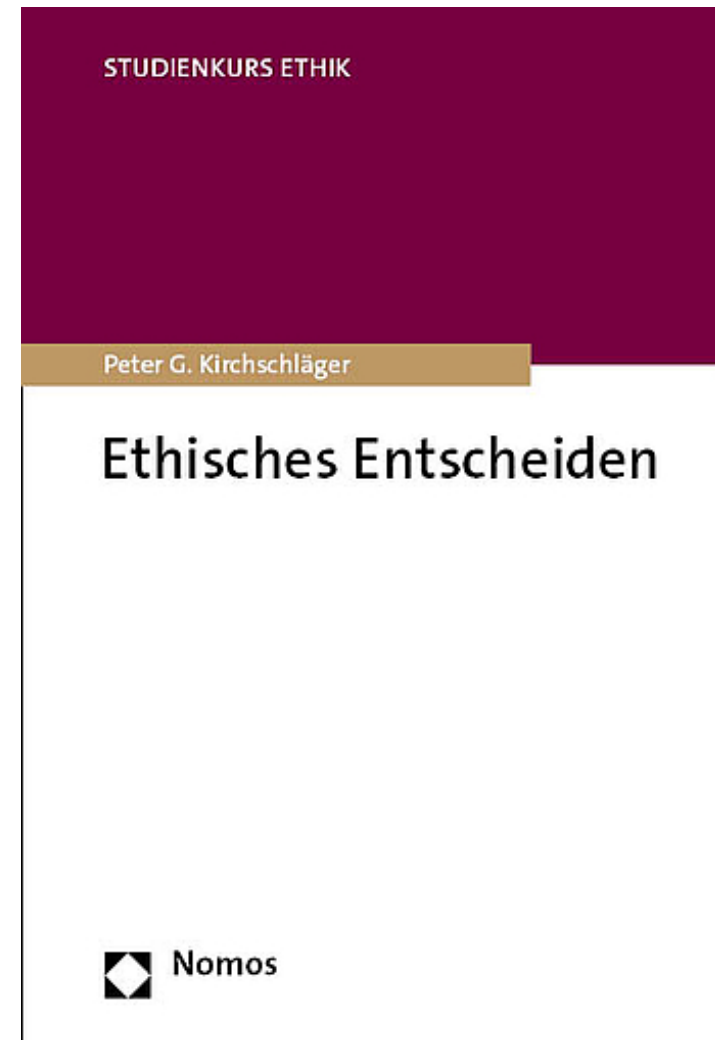


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P. G. Kirchschräger,
Ethisches Entscheiden.
Nomos: Baden-Baden 2023.

P. G. Kirchschräger,
Ethical Decision-Making.
Nomos: Baden-Baden 2023.

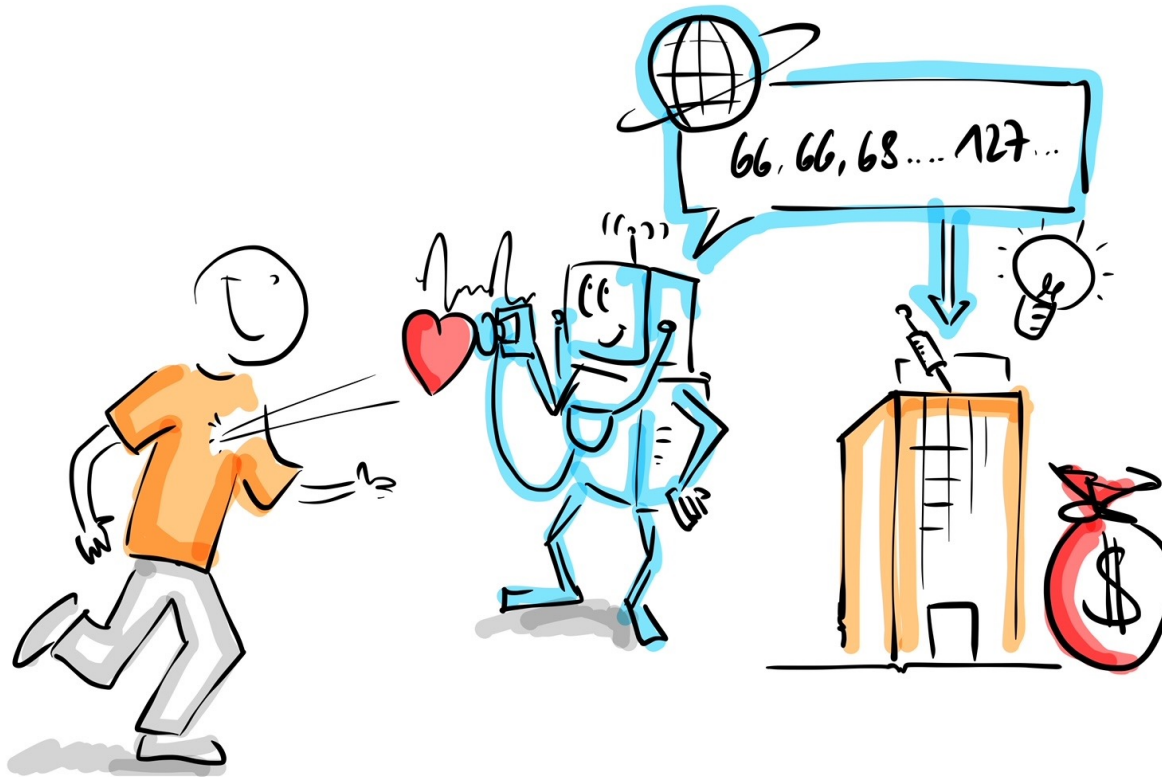
CHF 26.40.-



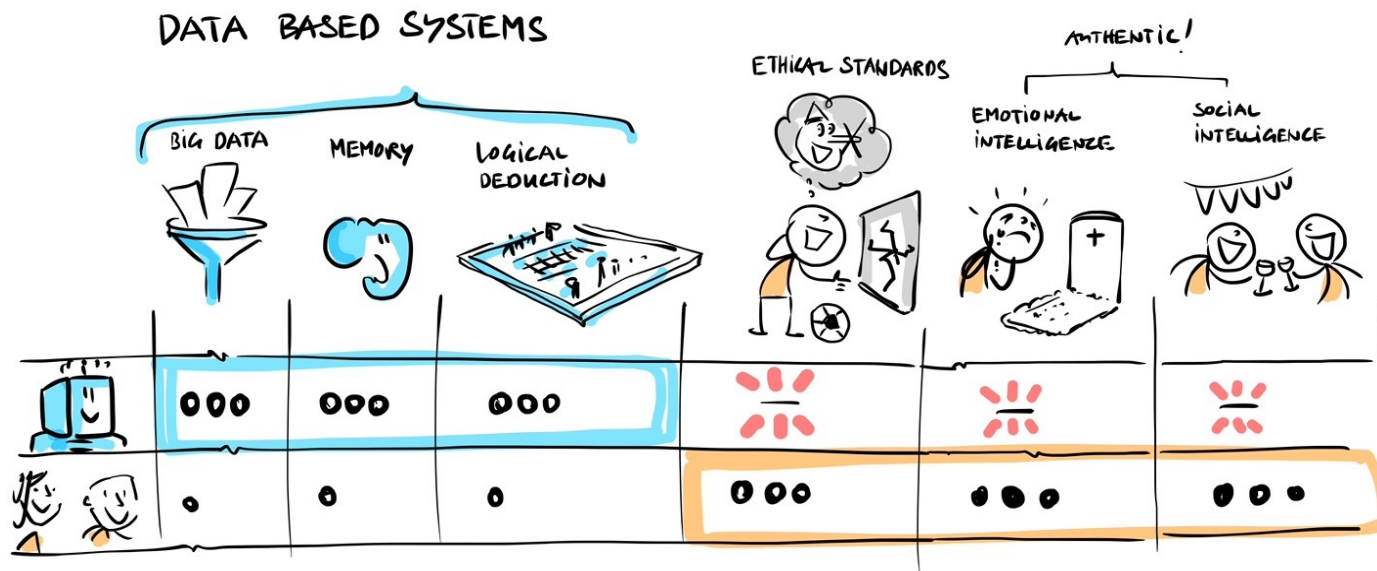
1 POSITIVES POTENTIAL AUSSCHÖPFEN



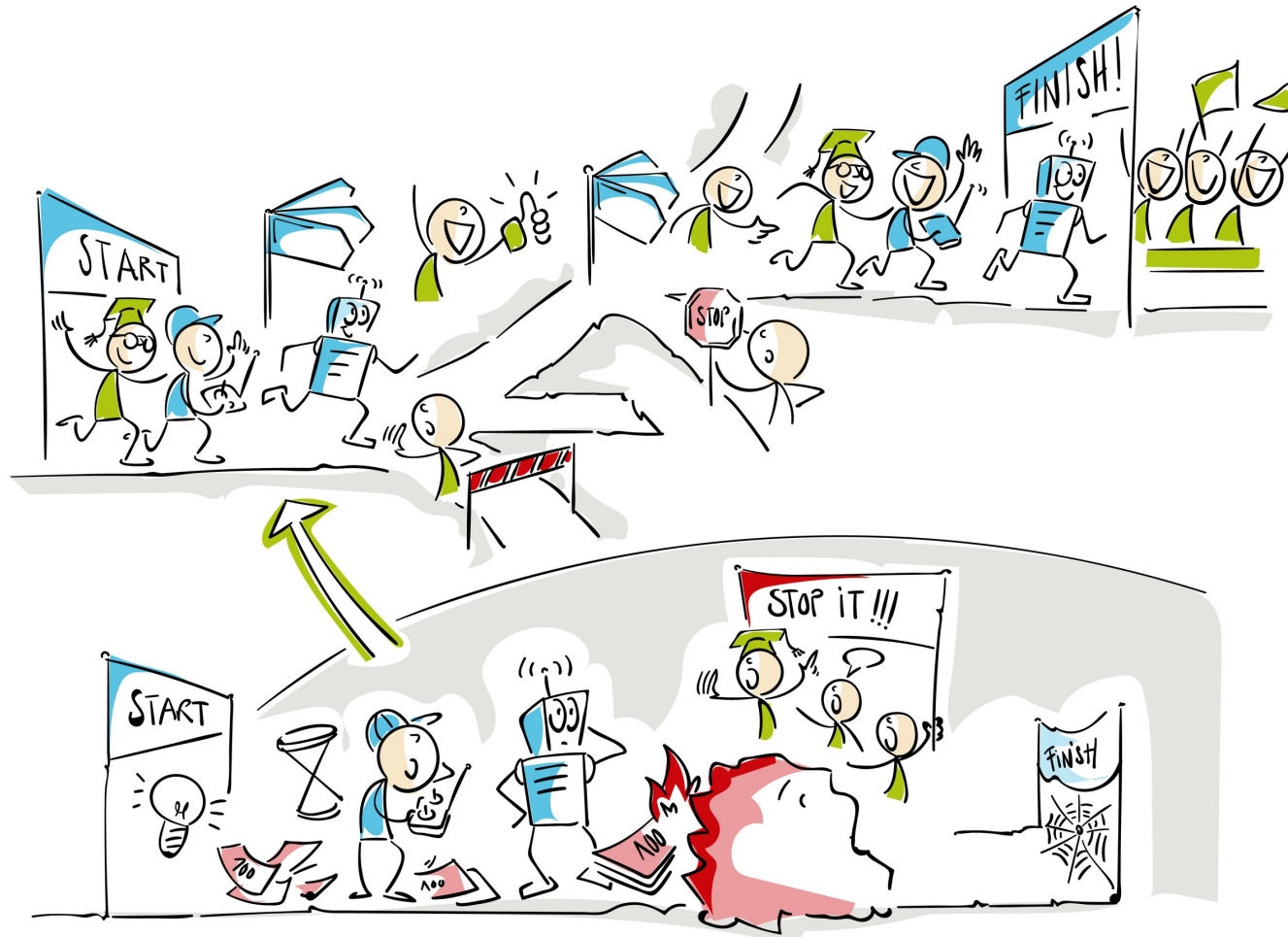
2 NEGATIVES POTENTIAL MEISTERN



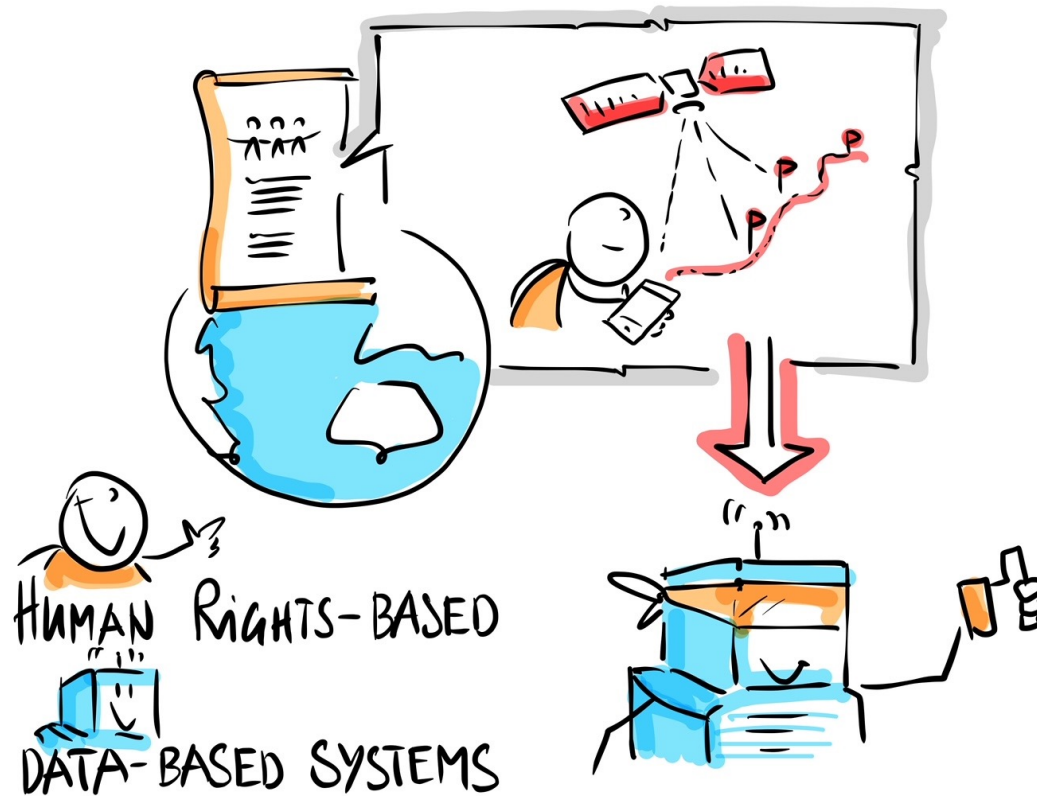
3 KI? DATEN-BASIERTE SYSTEME DS!



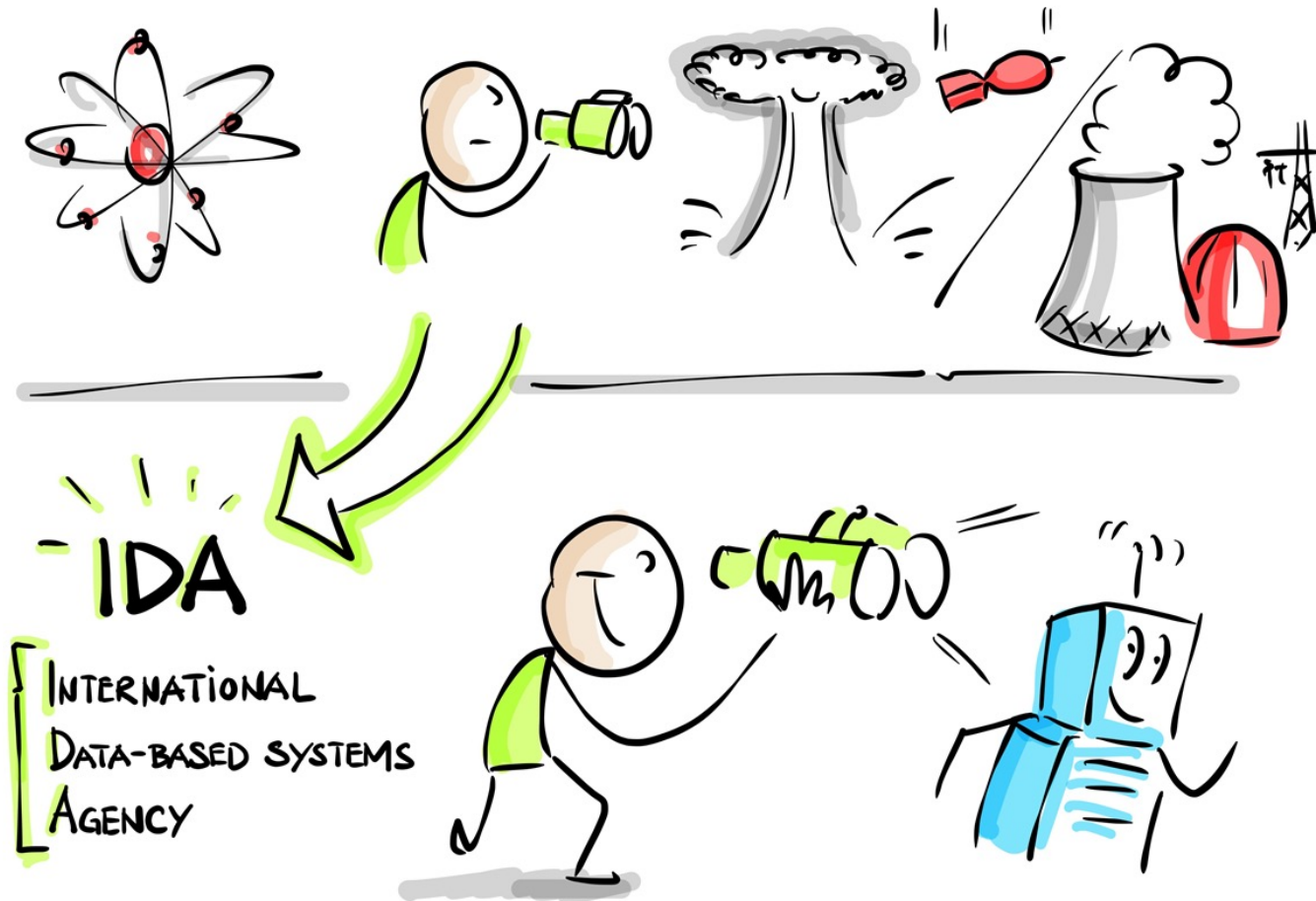
4 VON ANFANG AN: INTERAKTION TECHNOLOGIE – ETHIK



5 MENSCHENRECHTSBASIERTE DS



6 INTERNATIONALE DS-AGENTUR (IDA)



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